



Wien

January 12th, 2026

HOTEL REGINA

Rooseveltplatz 15, 1090 Wien


BAROLO
& **FRIENDS**
WIEN

**PIEDMONT: WHERE WINE IS HISTORY
AND HISTORY IS WINE.**

www.ivinidelpiemonte.com

PROGRAM:

13:00 – 14.00: Masterclass “Barbera, Roero und Barolo, die 3 “Lokomotiven“ des Piemonts! led by Simone Andreoli reserved for trade professionals, importers, horeca, press and sommeliers.

13:00 – 17:00: Walk-around tasting reserved for trade professionals, importers, horeca, press and sommeliers.

17:00 – 19:30: Walk-around tasting reserved for a public of selected wine lovers



I Vini del Piemonte

Established in 2011 by a group of wine producers, I Vini del Piemonte is a private Consortium dedicated to promote and raise awareness of one of the world's most important wine regions: Piedmont. The region of excellence in the Country of beauty: Piedmont is renowned for its incredible heritage, stunning hills and unique appellations and it boasts a constellation of family-run wineries with generations of winemaking experience.

In recent years, I Vini del Piemonte has become a reference point for small and medium-sized wineries and Piedmontese consortia and associations, by promoting brands and appellations worldwide. With over 250 members from across the region, the consortium offers a yearly calendar of over 30 events in more than 15 countries counting on a global network of partners and Ambassadors in each strategic wine market.

Promotional activities range from the signature format, Barolo & Friends event, to collaborations with renowned Italian wine guides, incoming of journalists and importers, masterclasses for wine professionals, wine&food events and seminars.

Contact us:

T. +39 0173.787166

E-mail: info@ivinidelpiemonte.com

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Strada del Barolo e grandi vini di Langa

The association "Strada del Barolo e grandi vini di Langa" was founded in 2006 with aim of enhancing, promoting and organizing activities in the territory where the precious wines of Langa are produced and where secular traditions are rooted, together with culture and traditional wine and food productions which contribute to make the entire area unique; an area recently declared a Unesco "World Heritage".

Strada gathers together over 100 wine producing companies, restaurants, B&Bs, hotels, museums, shops and wine houses in a fascinating journey in the heart and spirit of the territory, where the undisputed protagonists are a stunning landscape, shaped by the joint actions of nature and men, Barolo, King of wines and wine of the Kings, and the fine dining made of traditional taverns and trattorias as well as a good 39 restaurants awarded with the Michelin stars!

Contact us:

T. +39 0173.787166

E-mail: info@stradadelbarolo.it

Press office: comunicazione@stradadelbarolo.it

www.stradadelbarolo.it

Wine Producers

- | | |
|--------------------------------|-----------------------------------|
| 1 Alario Claudio | 14 Marchesi di Barolo |
| 2 Angelo Negro | 15 Massimo Rivetti
Family Farm |
| 3 Cadia | 16 Monchiero Fratelli |
| 4 Cascina del Pozzo | 17 Moscone |
| 5 Cascina Goregn | 18 Palladino |
| 6 Conterno Fantino | 19 Parusso |
| 7 Fortemasso | 20 Podere Ruggeri
Corsini |
| 8 Francesco Rinaldi
e Figli | 21 Rabino Luigi Giuseppe |
| 9 Franco Conterno | 22 Tenuta Foresta |
| 10 Grasso Fratelli | 23 Tenuta il Nespolo |
| 11 Guido Rivella | 24 Tenuta Tenaglia |
| 12 Malvirà | 25 Vinory |
| 13 Marchesi Alfieri | |

Symbols



Restaurant



Activities in vineyard



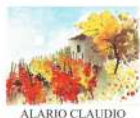
Pool



Accommodation



Organic Wine



1 Alario Claudio

Via Santa Croce 23, 12055 Diano d'Alba (CN)
info@alarioclaudio.it - www.alarioclaudio.it

Production: 50.000 bottles

Searching for importer

Wines for tasting:

Dolcetto di Diano d'Alba DOCG "Sorì Costa Fiore" 2024

Barbera d'Alba Superiore DOC "Valletta" 2023

Nebbiolo d'Alba DOC "Cascinotto" 2023

Barolo DOCG Cerretta 2022

Barolo DOCG Riva Rocca 2022

Barolo DOCG Sorano 2022

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2 Angelo Negro

Frazione Sant'Anna 1, 12040 Monteu Roero (CN)

negro@negroangelo.it - www.angelonegro.it

Production: 450.000 bottles



Wines for tasting:

Roero Arneis DOGC "Serra Lupini" 2024

Barbera d'Alba DOC "Nicolon" 2023

Langhe DOC Nebbiolo "Angelin" 2024

Roero DOCG Riserva Ciabot San Giorgio 2021

Barbaresco DOCG Basarin 2022

Barolo DOGC del Comune di Serralunga d'Alba 2021

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3 Cadia

Strada Roddi-Verduno 58, 12060 Roddi (CN)

info@cadia.it - www.cadia.it

Production: 90.000 bottles

Searching for importer

Wines for tasting:

Langhe DOC Arneis 2024

Verduno Pelaverga DOC 2024

Barbera d'Alba DOC Superiore "Palazzotto" 2023

Barbera d'Alba DOC 2024

Nebbiolo d'Alba DOC 2023

Barolo DOCG Monvigliero 2021

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4 Cascina del Pozzo

Via del Pozzo 15, 12050 Castellinaldo d'Alba (CN)

Info@cascinadel Pozzo.com - www.cascinadel Pozzo.com

Production: 100.000 bottles

Searching for importer

Wines for tasting:

Decimo Rosa metodo Martinotti vsq 2024

Roero Arneis DOCG "Montemeraviglia" 2024

Roero Arneis DOCG Riserva "Leschera" 2023

Barbera d'Alba DOC Castellinaldo 2022

Roero DOCG "Montegalletto" 2020

Roero DOCG Riserva "Serra Zoanni" 2022

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5 Cascina Goregn

Via Roma 3, 12050 Castagnito (CN)

info@cascinagoregn.it - www.cascinagoregn.it



Searching for importer

Wines for tasting:

Roero DOCG Arneis San Quirico 2024

Barbera d'Alba DOC 2021

Barbera d'Alba DOC 2022

Nebbiolo d'Alba DOC 2020

Nebbiolo d'Alba DOC "Padrun" 2021

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Green Experience



CONTERNO FANTINO
AZIENDA AGRICOLA

6 Conterno Fantino

Via Ginestra 1, 12065 Monforte d'Alba (CN)

info@conternofantino.it - www.conternofantino.it

Production: 150.000 bottles

Imported by: Derksen/ Pfanner/ Weindepot Noitz

Wines for tasting:

Dolcetto d'Alba "Bricco Bastia" 2024 

Barbera d'Alba DOC "Vignota" 2024 

Langhe DOC Nebbiolo "Ginestrino" 2024 

Barolo DOCG Castelletto "Vigna Pressenda" 2021 

Barolo DOCG Ginestra "Sori Ginestra" 2021

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Organic winery



7 Fortemasso

Località Castelletto 21, 12065 Monforte d'Alba (CN)
info@fortemasso.com - www.fortemasso.it

Production: 71.000 bottles

Imported by: TUTTO VINO der Weinladen,
Inh. Manfred Frühwirth, Linz

Wines for tasting:

Barbera d'Alba DOC Superiore 2023

Langhe Nebbiolo DOC 2023

Barolo DOCG del Comune di Monforte d'Alba 2021

Barolo DOCG Castelletto 2020

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8 Francesco Rinaldi e Figli

Via Crosia 30, 12060 Barolo (CN)

info@rinaldifrancesco.it - www.rinaldifrancesco.it

Production: 70.000 bottles



Wines for tasting:

Dolcetto d'Alba DOC 2024

Barbera d'Alba DOC 2023

Nebbiolo d'Alba DOC 2023

Barolo DOCG Cannubi Riserva 2019

Barolo DOCG Brunate 2021

Barolo DOCG Cannubi 2021

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9 **Franco Conterno**

Località Bussia 62, 12065 Monforte d'Alba (CN)
info@francoconterno.it - www.francoconterno.it

Production: 300.000 bottles

Searching for importer



Wines for tasting:

Alta Langa DOCG 2020

Langhe DOC Nascetta 2024

Barbera d'Alba DOC 2023

Langhe DOC Nebbiolo 2023

Barolo DOCG Riserva Bussia 2019

Barolo DOCG Panerole 2021

Barolo DOCG "Pietrin" 2022

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10 Grasso Fratelli

Via Giacosa 1/B, 12050 Treiso (CN)

info@grassofratelli.com - www.grassofratelli.com

Production: 70.000 bottles

Searching for importer

Wines for tasting:

Vino Rosso DOC Trej

Langhe DOC Nebbiolo 2021

Barbaresco DOCG San Stunet 2016

Barbaresco DOCG Giacosa Spessa 2020

Barbaresco DOCG Vallegrande 2021

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11 Guido Rivella

Località Montestefano 17, 12040 Barbaresco (CN)
cantina@agriturismorivella.it - www.agriturismorivella.it

Production: 16.000 bottles



Wines for tasting:

Langhe DOC Nebbiolo 2023

Barbaresco DOCG 2020

Barbaresco DOCG 2022

Barbaresco DOCG Fausoni 2021

Barbaresco DOCG Montestefano 2022

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12 Malvirà

Località Canova – Via Case Sparse 144, 12043 Canale (CN)
malvira@malvira.com - www.malvira.com

Production: 250.000 bottles



Searching for importer

Wines for tasting:

Vsq Brut Nature Rose N°0 2020 

Langhe Doc Bianco "Treuve" 2015

Roero DOCG Riserva Renesio 2011

Roero DOCG Riserva S.S. Trinità 2021 

Barbera d'Alba DOC Superiore Vigna San Michele 2020 

Barolo DOCG Boiolo 2016

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13 Marchesi Alfieri

Piazza Alfieri 28, 14010 San Martino Alfieri (AT)
info@marchesialfieri.it - www.marchesialfieri.it

Production: 130.000 bottles

Imported by: Del Fabro Kolarik GMBH



Wines for tasting:

Piemonte DOC Barbera- Pinot Nero "Sostegno" 2024

Barbera d'Asti DOCG "La Tota" 2023

Barbera d'Asti DOCG Superiore "Alfiera" 2022

Terre Alfieri DOCG Nebbiolo "Costa Quaglia" 2022

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14 Marchesi di Barolo

Via Roma 1, 12060 Barolo (CN)

comunicazione@marchesibarolo.com - www.marchesibarolo.com

Production: 1.300.000 bottles

Searching for importer



Wines for tasting:

Roero DOCG Arneis 2024

Barbera d'Alba DOC "Ruvei" 2022

Barbera d'Alba DOC Superiore "Peiragal" 2022

Nebbiolo d'Alba DOC "Michet" 2022

Barolo DOCG "Tradizione" 2020

Barolo DOCG Cannubi 2020

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15 Massimo Rivetti Family Farm

Via Rivetti 22, 12052 Neive (CN)

davide@rivettimassimo.it - www.rivettimassimo.it

Production: 200.000 bottles

Searching for importer

Wines for tasting:

Alta Langa DOCG extra brut 2021 

Langhe DOC Arneis "Aurelia" 2024 

Barbera d'Alba DOC "Froi" 2024 

Langhe DOC Nebbiolo "Avene" 2023 

Barbaresco DOCG 2022 

Barolo DOCG 2020 



MONCHIERO

16 Monchiero Fratelli

Via Alba-Monforte 49, 12060 Castiglione Falletto (CN)
monchierovini@monchierovini.it - www.monchierovini.it

Imported by: Vinothek St. Stephan

Wines for tasting:

Langhe DOC Arneis 2024

Langhe DOC Nebbiolo 2023

Barolo DOCG del comune di Castiglione Falletto 2021

Barolo DOCG Montanello 2018

Barolo DOCG Rocche di Castiglione 2021

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M O S C O N E

17 Moscone

Località Sant'Anna 9, 12065 Monforte d'Alba (CN)

sales@cantinamoscone.com - www.cantinamoscone.com

Production: 95.000 bottles



Searching for importer

Wines for tasting:

Spumante Metodo Classico "Giovane Ribelle" 2022

Langhe DOC Chardonnay "Reblanc" 2023

Barbera d'Alba DOC Superiore 2022

Nebbiolo d'Alba DOC 2023

Barbaresco DOCG 2022

Barolo DOCG 2019

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PALLADINO

18 Palladino

Piazza Cappellano 9, 12050 Serralunga d'Alba (CN)
info@palladinivini.com - www.palladinovini.com

Production: 180.000 bottles

Imported by: WEINKULTUR ERNST

Wines for tasting:

Roero DOCG Arneis 2025

Barbera d'Alba DOC Superiore "Bricco delle Olive" 2022

Nebbiolo d'Alba DOCG 2022

Barolo DOCG del comune di Serralunga d'Alba 2021

Barolo DOCG Ornato 2021

Barolo DOCG Parafada 2021

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19 Parusso Armando

Località Bussia 55, 12065 Monforte d'Alba (CN)

info@parusso.com - www.parusso.com

Production: 150.000 bottles

Searching for importer

Wines for tasting:

Parusso metodo classico extra brut 2019

Barbera d'Alba DOC "Ornati" 2023

Langhe Nebbiolo DOC "El Sartù" 2023

Barolo DOCG Bussia 2021

Barolo Perarmando DOCG 2021

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PODERE
RUGGERI
CORSINI

20 Podere Ruggeri Corsini

Località Bussia Bovi 18, 12065 Monforte d'Alba (CN)
info@ruggericorsini.com - www.ruggericorsini.it

Production: 85.000 bottles

Searching for importer

Wines for tasting:

Langhe DOC Chardonnay 2023

Langhe DOC Bianco 2024

Barbera d'Alba DOC Superiore "Armujan" 2023

Langhe DOC Nebbiolo 2023

Barolo DOCG del comune di Monforte d'Alba 2020

Barolo DOCG Bussia 2021

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21 Rabino Luigi Giuseppe

Località Rabini 102, 12043 Canale (CN)

info@rabinoluigi.com - www.rabinoluigi.com

Production: 50.000 bottles

Searching for importer

Wines for tasting:

Spumante Brut Cavajè 2024

Roero DOCG 2021

Roero Arnesi DOCG "GioCa" 2024

Barbera d'Alba Superiore DOC "La Ciapa" 2021

Barbera d'Alba DOC 2023

Langhe DOC Nebbiolo 2023

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22 Tenuta Foresta

Via Bricco San Giovanni 18, 14057 Isola d'Asti (AT)
info@tenutaforesta.com - www.tenutaforesta.com

Production: 26.000 bottles

Searching for importer

Wines for tasting:

Piemonte DOC Viognier 2023

Piemonte DOC Chardonnay 2024

Grignolino d'Asti DOC 2024

Monferrato DOC Dolcetto 2024

Barbera d'Asti DOCG Superiore 2021

Barbera d'Asti DOCG 2024

Langhe DOC Nebbiolo 2022

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23 Tenuta il Nespolo

Regione Cascine 1, 14050 Moasca (AT)

luca@tenutailnespolo.it - www.tenutailnespolo.it

Production: 50.000 bottles

Searching for importer

Wines for tasting:

Spumante brut rosè Duetre

Vino bianco Temperss Escamotage 2023

Barbera d'Asti DOCG "Tantevi" 2024

Nizza DOCG 2021

Vino Rosso "Vino da Sete"

Moscato d'Asti DOCG "Rusò" 2025

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24 Tenuta Tenaglia

Strada Santuario di Crea 5, 15020 Serralunga di Crea (AL)
info@latenaglia.com - www.tenutatenaglia.it

Production: 80.000/100.000 bottles

Searching for importer



Wines for tasting:

Grignolino DOC del Monferrato Casalese 2024

Barbera del Monferrato DOC "Cappella III" 2024

Barbera d'Asti DOCG "Giorgio Tenaglia" 2021

Barbera del Monferrato DOCG Superiore
"1930 Una buona annata" 2019

Barbera d'Asti DOCG Superiore "Emozioni" 2019

Piemonte Syrah DOC "Paradiso" 2016

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25 Vinory

Piazza Garibaldi 46, 14049 Nizza Monferrato (AT)
info@vinory.com - www.vinory.com

Production: 100.000 bottles

Searching for importer



Wines for tasting:

Roero DOCG Arneis 2024

Barbera d'Asti DOCG "Cherna" 2024

Nizza DOCG "Bricco di Nizza" 2021

Nizza DOCG "Moncucco- Cavino" 2022

Barolo DOCG Bricco San Pietro 2021

Barbaresco DOCG Serragrilli Riserva 2020

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**Do you want to have more information
about our next event?
Would you like to discover more about all the
great Piedmont wines?**

Contact us:



+39 0173.787166



eventi@ivinidelpiemonte.com



www.ivinidelpiemonte.com



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To request a customized educational tour for
sommeliers, please contact:
eventi@ivinidelpiemonte.com

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PARTNER

